

Women Supporting Women  
to Live Their  
Professional  
Dreams



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## Express Yourself, Extend Your Impact, Expand Your World

### Women's Retreat/Conference

Non-Profit Partner: Alliance for Cultural & Economic Exchange, Inc.

At UCC Conference Center, 1 Badger Rd, Framingham, MA

**Thursday, April 28th, 6:30-10:00pm**

Silent Auction: 5:30-6:30pm

**Friday, April 29th, 9am-3pm**

Continental Breakfast: 8-9am

**Thursday Night Program: Keynote Speaker [Judy Logback, Amazonian Activist](#)**



Judy arrived in Ecuador in 1997 and during the next 14 years worked with more than 1000 rural families encouraging them first to establish the [Kallari Association](#), an indigenous cooperative dedicated to meeting the basic economic needs of its members without sacrificing Amazon rainforests, historical ethno botanical knowledge, or cultural traditions. Since then the cooperative has developed products and found markets for rainforest jewelry, organic bean-to-bar dark chocolate, and eco-tourism.

**And Drumming [with, Women in Music Radio Host, Laney Goodman and Dancing](#)**



**Overnight PJ Party: 10:00pm-8:00am**

**Friday Program: [Several different experiential workshops with some of the premiere dance, yoga, music, energy healing and poetry teachers in our area, designed to support women in expanding their expression.](#)**

**Leaders: Laney Goodman, Lisa Champion, Pamela McIntyre, Deb Strafuss, Leslie Ackles & more**

REGISTER at: [www.DreamFactoryCommunity.com](http://www.DreamFactoryCommunity.com)

**Early Bird Tuition through March 31:**

- \$179 Dream Factory Community members, \$199 non-members; includes Thursday night and Friday.
- Full conference with Overnight: \$227 member/ \$247 non-member
- Thursday Night Only: \$75 (member), \$85 (non-member)
- Friday Only: \$135 (member), \$150 (non-member)
- Overnight: \$49
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### **Women's Conference 2011 Advertising and Sponsorship**

- **Pre-Event Advertising if committed before March 8th**
  - Sponsorship acknowledgement on materials given to participants at all events (500 people)
  - Electronic Newsletter (sent to 1123 people)
  - Electronic Announcement that is sent 3x; (sent to 3369 people)

#### **Gold \$1000**

Banner

Acknowledged in all marketing materials

Full-page flyer in program materials that you provide

Materials Table at the event

**3 minutes for a representative to address group Thursday**

Opportunity for a give away to all participants

3 tickets for the event

#### **Silver Sponsor: \$750**

Banner

Mentioned in marketing materials

Full-page flyer in program materials that you provide

**3 minutes for a representative to address group on Friday**

Opportunity for a give away to all participants

2 tickets for the event

#### **Bronze Sponsor: \$500**

Acknowledged in Program

½ page ad in program with top placement

Opportunity for a give away to all participants

1 ticket for the event

#### **Full page: Insert with Coupon: \$100**

#### **Silent Auction Donations**